

AITP EDSIG BOARD MEETING MINUTES

A meeting of the Board of Directors of the AITP EDSIG was held in Las Vegas, Nevada on Friday 24 February 2012 beginning at 01:20 pm, vice chairman Wendy CECCUCCI presiding.

The following elected directors attended:

Eric BREIMER
Wendy CECCUCCI
Scott HUNSINGER
Mary LIND
George NEZLEK
Michael SMITH
Leslie WAGUESPACK.

The following ex-officio members attended:

Nita ADAMS, FITE liaison
Tom JANICKI, immediate past president
Kevin JETTON, FITE coordinator and conference planner
Susan KRUCK, JISE editor

The following were absent:

Miki LOUCH, family situation
Alan PESLAK, family situation
Li-Jen SHANNON, flight situation

WELCOME

- ▲ CECCUCCI welcomed everyone to the meeting and thanked everyone for their work.

MINUTES

- ▲ A few errors in the minutes were corrected.

HOSTING SERVICE AND TECHNOLOGY

- ▲ JANICKI reported that BREINER is assuming responsibility for maintenance of the website excluding the Wordpress part that SMITH is working on.
- ▲ Hosting agreement has been signed for the coming year.
- ▲ Journal systems will not be moved from UNC-W until next year. This must happen because the existing service is not .NET hosting site and we must find one that is before moving the journal systems.
- ▲ Several people do have access to the site so it's okay if something happens to JANICKI.

MOVING BANK ACCOUNTS IF DEEMED ADVISABLE

- ▲ NEZLEK held forth on the reasons for which we should *not* move the accounts and reported that we are squared away with CitiBank. Contrary to popular belief, as it turns out, we are not a bunch of terrorists, which is a good thing because Citi made us jump through mad hoops to actually get everything squared away legally.

FINAL ACCOUNTING FROM ISECON/CONSISAR 2011

- ▲ JETTON reported that we had some unexpected delays getting the Paypal expenses but once we

got them we could finish all the accounting for the 2011 conferences. He presented a check for \$10.8K and some change AND THERE WAS MUCH REJOICING. He stated that the good return on the conference was due to conscientious cost control by various conference personnel – much manpower and brand new equipment provided and managed by UNC-W among other things (thank you JANICKI.)

- ⤴ JANICKI reported that we had 180 attendees, which was great considering the “out of the way” venue. Goal remains 200.
- ⤴ Effective vendor participation was also key—first time in years this has gone as well. Having a person on the ground in the conference city made all the difference here.
- ⤴ JANICKI pointed out that JETTON and the FITE team also pitched in much to make the conference a success.

ISECON/CONISAR PAPERS UPDATE 2011/2012

- ⤴ SHANNON being delayed in travel, her report was postponed.
- ⤴ HUNSINGER presented and commented on his CONISAR papers report. Numbers of submissions were up. His report included a breakdown of the tracks in which papers were submitted. There was much applause for HUNSINGER'S outstanding work in this area.
- ⤴ JANICKI reported that he is looking for an industry speaker for the conference in New Orleans. Our two existing contacts in New Orleans are working on guest package issues but we still need help with the industry.
- ⤴ JANICKI reported that Kathy Schwalbe enjoyed her conference experience so much last year that she wants to come again. Huzzah!
- ⤴ JANICKI reported that the abstracts were a hit.
- ⤴ JANICKI mentioned that there were problems with the teaching cases, which will be taken up later.
- ⤴ JANICKI reported that the fee for additional papers did not raise much money but it sure reduced the fluff, which was the real purpose for the policy. He proposed to continue the practice next year and there was a general nodding of heads in agreement.

AITP-EDSIG MEMBERSHIP ISSUES

- ⤴ There was some discussion regarding EDSIG's difficulties in finding out how many members we really have and that the number we do have doesn't match what AITP has. HUNSINGER described briefly the discrepancies in the numbers.

FITE

- ⤴ FITE is still struggling with converting to their new information system.
- ⤴ JANICKI explained that we just need more information from FITE like a “state of the union” so we can brag about the good FITE does if nothing else.
- ⤴ FITE board is back up to 6. JETTON is VP and they lean on him heavily.
- ⤴ Scholarship systems are open and they will be determining how much to give. ADAMS will provide information on the 2011 scholarships. Amount is usually around \$10K. She talked about the nature of some of the scholarships.
- ⤴ JETTON fielded some questions about the accounting.
- ⤴ There was some discussion regarding Paypal difficulties with international attendees and several suggestions were made about other payment services. JANICKI reported that Amazon Cash worked out less expensive for NPOs than Paypal. KRUCK also spoke about a service she knows.
- ⤴ Also, we are looking into getting NPO status for FITE in Louisiana and Illinois in order to get us exempt from sales tax, which would save the conference *major bucks*.

MEMBERSHIP

- ⤴ HUNSINGER, who is sharp, reported that nevertheless the numbers on his report are not correct due to the difficulties of getting correct numbers out of AITP. He's been conversing with MELISSA at AITP about this back and forth over the last few *months*. He recounted the nature of his interactions with FLY at AITP. Summary – our numbers online are understated. 291 members is an understatement and HUNSINGER thinks we really have around 350 members. There was some discussion about where the 350 figure came from.
- ⤴ NEZLEK, who PESLAK insists is from Mars, pointed out that it is very difficult for him, as the treasurer, to make a budget without knowing how many members we have. JETTON pointed out some things about how this data might be pulled and what data NEZLEK should be insisting on monthly. Apparently the changeover of systems at AITP has caused a lot of disconnects with AITP in terms of procedures and personnel.
- ⤴ There was a wide-ranging discussion of our financial and managerial relationship with the AITP.

CURRICULUM WIKI AND CURRICULUM IN GENERAL

- ⤴ LIND reported that we've had a lot of spam problems with last year. BABB has just installed an anti-spam patch and that has solved that problem.
- ⤴ It's going slowly but we are now in a position to start soliciting more involvement. Now the question is exactly what areas of curriculum do we want to concentrate on.
- ⤴ WAGUESPACK reported that there is no enthusiasm on the ACM end for our project but that there is a possibility for a niche in the “career” oriented extensions of the curriculum on page 26 of the document.
- ⤴ JANICKI advocated for a very narrow focus every well done as a way to move forward.
- ⤴ WAGUESPACK proposed a “Camel Under the Tent” strategy in which we focused our efforts on the IT end rather than the IS end. ACM does not seem to have much investment in the IT end. SMITH wondered to himself what WAGUESPACK meant about camels and tents.
- ⤴ There was a general discussion on working more with the SIGITE, our history with that bunch who did the IS model curriculum. Whom do we know? What areas of the discipline should we focus on? Is there a technical topic that the ACM group is totally ignoring—something core in the IT area that would make a good elective in the IS area—but staying away from quality assurance? Could we build a model curriculum in a limited area with a small group of people and do it really well? If IS and IT don't want it, we could put it out there on our own?
- ⤴ JANICKI brought up the idea of a half-day curriculum working session in New Orleans. WAGUESPACK suggested the small group do the work ahead of the conference and demonstrate it to everyone in New Orleans at a working session. Perhaps something on mobile/cloud computing.
- ⤴ Seems okay to the group to reach out through Joyce to the ACM SIGITE group.
- ⤴ WAGUESPACK brought up the idea of an emerging curriculum track at ISECON.
- ⤴ There was some ***wide-ranging discussion*** on special conference tracks/themes for each year, special issues of the journals, etc. on emerging curricular areas. Perhaps inviting appropriate vendors, like EMC2, etc. (Their HQ in the RTP is so cool.) EMC2 has developed courses to give to instructors. Maybe they would be interested in presenting them at a conference?
- ⤴ JANICKI will contact his person at EMC2 in the RTP about coming to New Orleans to speak about the cloud and beyond. There was general agreement that this would be a good idea.

USE OF OUR E-MAIL LIST AS A BENEFIT OF MEMBERSHIP

- ⤴ There was a discussion of the use of our mailing list for helping members run surveys. General

consensus is “no” - official communications only or allow members to opt in/out. We have 6-700 hundred names on our list, which is valuable. Should we offer a 2-tier service for administering surveys for people that request it? Could this be a member service?

- ⤴ SMITH brought up the idea of just e-mailing links to IRB-approved surveys instead of e-mailing the surveys themselves. This idea met with general approval.
- ⤴ JANICKI proposed an informal vote on the idea of running a survey service to present to our members at the fall meeting. There was a spirited discussion about the proposal from the point of view of privacy.
- ⤴ HUNSINGER volunteered to write up a policy for running such a survey system to be considered by the board prior to presentation to the membership at the next general meeting.

WEBSITE CHANGES

- ⤴ BREIMER presented his new design for the website, which is simply awesome. We will also be able to plug some of the photos from Coppermine that SMITH has uploaded, using existing widgets or perhaps BREIMER will write one.
- ⤴ There was some general discussion on getting permission (or not) to use images. JANICKI suggested we insert a paragraph as a courtesy in the conference registration explaining that we take pictures for official use. This seemed okay with everyone.

JISAR REPORT

- ⤴ HUNSINGER presented an overview with comments of his report. He anticipates upping the number of articles published next year while holding the acceptance rate the same.
- ⤴ JANICKI added that we should apply online for ISSN numbers for JISAR and ISEDJ.

ISEDJ REPORT

- ⤴ CECCUCCI reported on the status of reviews.
- ⤴ JANICKI reported on our success getting indexed in Google scholar and that our journals are getting lots of hits through Google. He has also got the indexes online now, having converted all of Don Colton's work.

ISECON 2012 PREPARATION AND DECISIONS

- ⤴ JANICKI stated that we want to get over 200.
- ⤴ From an organizational standpoint, the major goal for coming year is to spread the work among more volunteers. JANICKI is implementing reminder e-mails and is documenting a process for managing the conference.
- ⤴ There was some discussion of getting more international attendees. LIND, SHANNON and PETKOV have been talking about this.
- ⤴ NEZLEK held forth on the subject of needing different panels, panels in which leaders actually show up and prepare for their panels. He and WAGUESPACK mentioned the need for applied technology discussions rather than theory.
- ⤴ There was some discussion on having panel chairs that are moderators rather than participants.
- ⤴ Workshops ideas: SCHWALBE on process engineering/flow, HTML5/CSS3, ask the educator of the year to do one, business analytics (Babb), cloud/virtualization. Last year's invited workshops seem to have gone over well.
- ⤴ There was consensus to keep the 1 paper per conference rule—unless the participant wants to pay more. This worked well last year at keeping people from flooding the conference with marginal papers.
- ⤴ Masters student papers guidelines. There was some discussion on how to screen out the low quality papers. Limit number of such submissions that a faculty member can put their name on?

HUNSINGER, who has published with a student before, suggested that we simply do away with a masters track—if it's a good paper then it's a good paper. Masters students can still submit with or without a faculty member. **There was consensus that this was a good idea and to eliminate the masters track.**

- ⤴ Teaching cases: We're going to go another year on those. There are still logistical problems involved with them because the materials submitted are atypical of conference submissions.
- ⤴ JETTON talked about logistics with it being Halloween in New Orleans. This might create some challenges for flights and facilities so we need to make sure we've got EDSIG board activities scheduled realistically. He will assume that EDSIG board meeting will be Thursday morning.
- ⤴ JETTON has heard from various sources that it's not a good idea to do a long dinner function Thursday night. There was some discussion on when and how long to make various evening activities such as the EDSIG fellows, a reception for volunteers, etc. Use the presidential suite? Have CECCUCCI whip up some hors d'oeuvres?
- ⤴ JANICKI reported that the guys on the ground in New Orleans are going to town on guest packs. JETTON will work to narrow them down a bit to things that will take a reasonable amount of time and get them to put everything down in writing in an organized form.
- ⤴ Friday evening activity: Do we even want to do a Friday evening activity? Get an upper room in a Bourbon Street restaurant Friday night? There was general consensus that this would be a grand time.
- ⤴ JETTON is requesting information on group rates for the airport shuttle for the Monteleone. It's \$38 without discounts.
- ⤴ JETTON said we held reg fee to \$395. Nobody noticed a few years ago when we lowered it. Guest fee was \$100 in Wilmington—could possibly go to \$125 in New Orleans.
- ⤴ There was some lively amusing banter comparing the desirability of Wilmington to New Orleans as a destination. It's hard to top Wilms though, what with a battleship.
- ⤴ We can keep a few conference rooms open Sunday morning to keep the option of some Sunday sessions open.
- ⤴ HUNSINGER brought up the idea of a Thursday luncheon with the volunteers. Maybe do it Friday night in the presidential suite. JETTON will look into this.
- ⤴ JETTON confirmed that we have the negotiated room rate guaranteed 2 days before and 3 days after the conference. JETTON will e-mail this to BREIMER because it needs to go on the website as this could really thrill some people.

ADJOURNMENT FOR THE EVENING

- ⤴ Meeting adjourned at 500pm until Saturday morning.

IN SESSION AGAIN

- ⤴ Vice chairman CECCUCCI called the meeting to order again in Las Vegas at 8:30 on Saturday 25 February 2012.

The following elected directors attended:

Nita ADAMS, FITE business

Eric BREIMER

Wendy CECCUCCI

Scott HUNSINGER

Mary LIND

George NEZLEK

Li-Jen SHANNON (after a harrowing midnight ride from the airport)

Michael SMITH
Leslie WAGUESPACK.

The following ex-officio members attended:
Tom JANICKI, immediate past president
Susan KRUCK, JISE editor

The following were absent:
Kevin JETTON, FITE business
Miki LOUCH, family situation
Alan PESLAK, family situation

EDSIG FELLOWS

- ⤴ JANICKI brought up the list of nominations from the fellows for discussion. There was a good discussion of procedures and precedents.
- ⤴ CECCUCCI moved and JANICKI seconded a motion to convey the essence of the previous discussion to the fellows as a matter of official notice. JANICKI will do this.
- ⤴ JANICKI moved and WAGUESPACK seconded ABC for fellow. Qualifications were discussed. Passed.
- ⤴ JANICKI moved and WAGUESPACK seconded DEF for fellow. Qualifications were discussed.
- ⤴ JANICKI called from nominations from the floor. There were none.

JISE EDITOR'S REPORT

- ⤴ KRUCK presented submission and acceptance rate figures. 17-20% for last year. 78% of days under review are 60 days or less. The pre-review by senior editors is really helping here both with rejects and accepts. She reviewed subscription figures. There was some question about the EDSIG subscribers number (too low?). HUNSINGER will review this and get back to KRUCK.
- ⤴ KRUCK plans to do a panel at AMCIS. She reviewed the status of her panel membership so far. She will do this as well at the next ISECON/CONISAR as well.
- ⤴ She is now sharing reviews with other reviewers (of the same paper.)
- ⤴ She presented the numerous other accomplishments related to the Web, ImpactFactor, Teaching tips, coercive self-citation survey results (Everybody thinks it's wrong and they do it anyway but JISE DOES NOT DO THIS, etc.
- ⤴ Special issue coming up on Information Security and Assurance in IS Education. Industry people will be involved with this! Great way to make sure the academy is actually doing work that's useful.
- ⤴ There was some discussion about whether JISE is available on-line to members independent of on-line provision through libraries. Could we give members the ability to opt out of receiving a printed copy? There was some discussion of what the point is at which it does not pay to print or whether it makes sense to print and not mail to get volume discounts.
- ⤴ NEZLEK is going to check out printing alternatives for the journal, by the way.
- ⤴ JANICKI brought up that the ISEDJ/JISAR website is going to be moved to a data-driven website next year. Perhaps they could look into creating a nice EDSIG members portal behind a logon and make back issues available through that portal and then we put something on the registration that let's people opt out. JANICKI will put this on his work list for next year.
- ⤴ JANICKI asked whether there was some report that lists number of copies printed/mailed that might affect journal status if we went to printing fewer.
- ⤴ NEZLEK held forth yet again on how he can't do financial planning without good numbers

from AITP. ADAMS reported that we'll have some membership information from AITP soon based on a conversation she had with them this morning.

- ⤴ CECCUCCI moved and WAGUESPACK seconded a motion to accept the report. Passed with additional thanks to KRUCK for the simply outstanding work she is doing with the journal.
- ⤴ NEZLEK moved and CECCUCCI seconded that we approve KRUCK's request to pay an assistant \$500 in the coming academic year. Passed.
- ⤴ KRUCK proposed to print a card advertising the journal to be put into AMCIS registration packets if AMCIS will allow this. This would be for the **following** year's conference. KRUCK stated that she would need design help with it. There was some discussion about content of the card.
- ⤴ KRUCK moved and CECCUCCI seconded that we approve KRUCK's request to spend up to \$250 to print promotional cards, if it looks like it will work out, these to be inserted into AMCIS conference packets *if* AMCIS will allow this. Passed.
- ⤴ LIND opined that DSI would be a great place to pass out stuff too but the consensus was that AMCIS would probably be a better.

CONFERENCE PR IN THE LOCAL AREA

- ⤴ SHANNON reported her students have been creating a list of colleges and universities within a certain distance of New Orleans – 100-150 places – to invite to ISECON/CONISAR. There was some discussion of the need to address a paper letter to individual faculty members (not to IS chairs and sending paper not just emails). It was suggested perhaps to send invites to chairs with personal notes in different color asking for them to distribute. PETKOV is also going to reach out to his personal contacts in other countries. There was some discussion of bulk mailing alternatives. JANICKI brought up that perhaps board members could ask their departments to mail out 50-60 each. Several members indicated they could.

TREASURER'S REPORT

- ⤴ NEZLEK reported that WE HAVE MONEY and that the CHAOS WILL COME TO AN END. He is going to use Excel. He will provide a report to the board each month electronically.
- ⤴ He griped briefly about the difficulties in getting all the account information all transferred over to him. He and PESLAK are now official caribou-hunting terrorists.
- ⤴ He presented a summary and projection for the coming year.
- ⤴ Once again, the membership number situation is killing our planning. We have zero control over the list and over our anticipated cash flow. Unacceptable from a treasurer's point of view and our #1 administrative priority.
- ⤴ There were some questions about why income from memberships dipped so low in 2011.
- ⤴ ADAMS and JANICKI spoke of procedures that need changing—we get the money first and send AITP their correct share as opposed to the other way around, which takes so long and suffers from lack of documentation. FITE is collecting the monies—they just need to pay us our part directly instead of running it through AITP. There was a general discussion of the history of this procedure and how it might work if changed and who would need to do the agreeing.
- ⤴ WAGUESPACK moved and CECCUCCI seconded that we resolve that moving forward with the 2012 conferences that membership and registration funds collected for EDSIG by FITE be transmitted directly to EDSIG for appropriate distribution including to AITP. PESLAK must notify FITE and the AITP of this decision.

RECESS

- ⤴ Meeting was recessed until 1030am.

EDUCATOR OF THE YEAR

- ⤴ There was the suggestion of changing the name of the award to something that better captures what the award is really intended to recognize. “2012 Distinguished IS Educator” or something like that perhaps? CECCUCCI moved and HUNSINGER seconded that the EOY award name be changed to the “AITP-EDSIG <year> Distinguished IS Educator Award”. Passed.
- ⤴ CECCUCCI, as vice president/chair, presented biography materials on the nominees. There was some review of the qualifications for the recognition.
- ⤴ There was some discussion on the content of the EOY address and ways to keep it focused on education—make a major address of out of it.
- ⤴ CECCUCCI moved and NEZLEK seconded ABC as AITP-EDSIG 2012 Distinguished IS Educator. Passed.

POSSIBILITY OF USING THIS VENUE FOR A FUTURE CONFERENCE

- ⤴ CECCUCCI brought up the possibility of Las Vegas, possibly this hotel, as a venue for the conferences in 2015. There was a discussion but no decision.

POSSIBLE LOCATIONS FOR FUTURE BOARD MEETINGS AND CONFERENCES

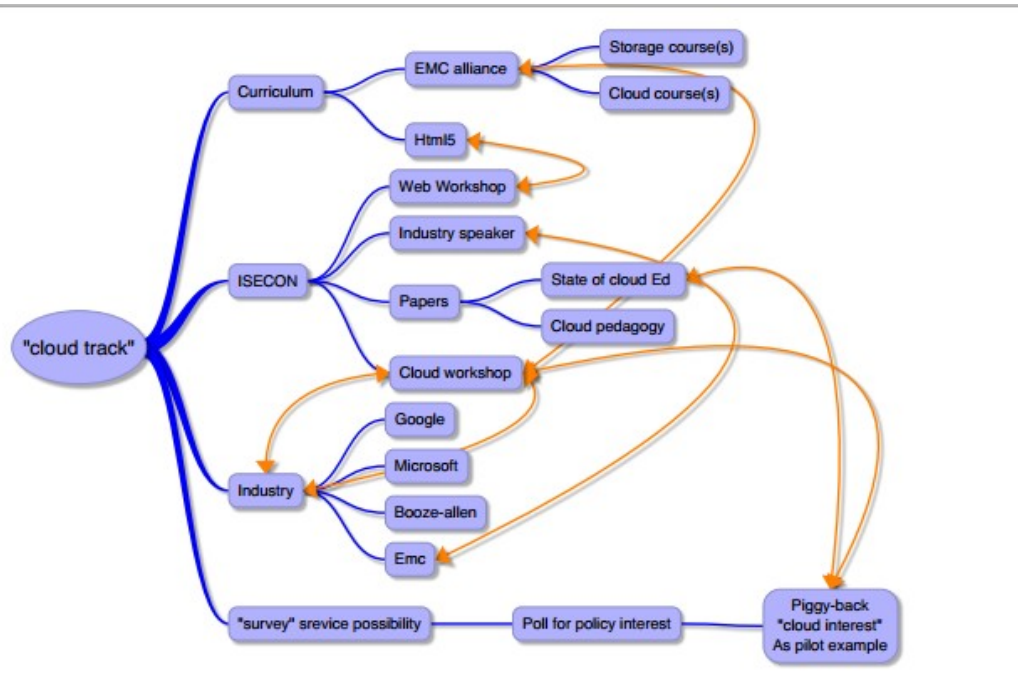
- ⤴ CECCUCCI brought up the topic of location of the location of the next between conference board meeting. There was a discussion of whether we really needed to meet in potential conference venues instead of meeting in locations to save money and time. For example meeting in the NC Triad or Triangle would have saved us thousands this year. It was also suggested that we could look at when we meet to avoid high travel times that lead to high air fares. Consensus is that we should look to save money where possible.
- ⤴ There was an extremely wide-ranging discussion of possible future venues. JANICKI informed us that our three biggest ISECONS for attendees, by the way, were: Pennsylvania, Texas and North Carolina.
- ⤴ CECCUCCI moved and WAGUESPACK seconded to send to FITE the following locations to investigate for future board/2015 conference meetings with no commitment at this time and to ask JETTON to provide options in these locations at the November board meeting: Memphis, Boston, Orlando, Charleston, Savannah. Passed.

CONFERENCE CHAIRS FOR 2013 SAN ANTONIO

- ⤴ CECCUCCI asked for a person to serve as chair and work with JETTON. No one jumped right at it. JANICKI pointed out that it doesn't have to be somebody from the board. Nothing was decided.
- ⤴ JANICKI pointed out that we need somebody on the ground in San Antonio. JETTON is close by, as well, so the person(s) will be working with him. Some possibilities were mentioned. Nothing was decided.

ADDITIONAL MATTERS

- ⤴ WAGUESPACK presented some ideas on a “cloud track” for the conference based on a conversation he had with JANICKI, complete with diagram and possibilities for industry interaction/speakers at the conference and workshops, survey service, etc. This could be an example of a “theme” for the conference. WAGUESPACK's presented this diagram:



- HUNSINGER pointed out that a CONISAR track would also be appropriate. He also stated that he has a contact at Microsoft who might be interested. It was opined that other vendors would likely respond once one major player is committed.
- JANICKI suggested we perhaps dedicate an ISEDJ issue to the theme as well.
- There was some discussion of what it means and does not mean to have a theme for a conference.
- LIND will speak with her contacts about industry participation.
- JANICKI suggested that WAGUESPACK coordinate. People should feed names to him of their contacts in organizations that are promoting the cloud along with a paragraph on why those people might be appropriate to talk to.
- It was agreed informally that “cloud” would make a good focus for the conference this year.
- ▲ JANICKI mentioned the IGNITE event he is putting on in Wilms, which is quite similar to a pechakucha.
- ▲ The board conveyed its best wishes to PESLAK and LOUCH and expressed how much their presence was missed at this meeting. We also appreciate the work LOUCH has put in in the social networking area.

ADJOURNMENT FOR THE EVENING

- ▲ Meeting adjourned at 1205pm until New Orleans in October.

Respectfully submitted,
Michael SMITH, recorder.